

Giving Conversation Guide

This quick guide is meant to spark a meaningful conversation between you and your partner (or family) about how you give -- your time, money, or voice -- and what values guide you. There are no right answers. The goal is to take a few minutes to talk, reflect, and imagine together.

Who are we?

What are we inheriting, and what will we do about that? What values, experiences, or examples shape how we think about giving?



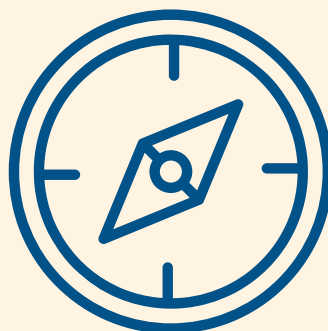
How might we contribute or get involved?

How will we do this? Give money? Volunteer? Advocate? Engage our employer? Connect others to causes or opportunities?



What matters most to us?

People, places, legacy, faith, causes, ideals?



Why do we give?

What are we grateful for? What's guiding us as we decide? What are we hoping to do or change? Who or what do we hope to honor?

Who do we engage or tell about our giving?

Family members, financial, wealth or philanthropy advisors, spiritual leader, friends, or neighbors? How should we share our intentions?



When or how often do we want to talk about this?

During the holidays? Annually? With children, parents, or friends?



Helpful starting Points

Local giving circles, community foundations, nonprofit "wish lists" or catalogs, church partnerships, positive giving experiences from the past

For more help on getting started, contact Marshall Ginn, Capital Philanthropy capitalphilanthropy.com