



Capital Philanthropy Strategic Planning Support and Services

Meeting or Retreat Facilitation

- Useful for beginning the discussion about your organization's future – a "planning to plan" opportunity
- Available for staff, board, or a joint board/staff gathering
- 2-hour, Half-day and full-day formats available
- Can yield essential themes that might inform a strategic plan as well as highlight organizational matters that should be addressed before a planning process begins in earnest

Advisory Support

- Useful for an organization who is managing their own planning, but who might benefit from periodic guidance, reflection and advice from outside experts
- Can serve as an advisory resource for your staff, board members, or strategic planning task force
- Can include presentations to your board or staff on best practices in strategic planning and change management
- Available to assist with document drafting and/or reviewing

Comprehensive Services

- Provides your organization with sustained involvement in a thorough strategic planning process
- Can coordinate with a strategic planning committee or other leadership body, in addition to your leadership staff
- Process is highly tailored to your needs and situation
- Typically includes a range of support such as surveys, interviews, landscape scan research, and more
- Includes facilitation of workshops for staff, board, and other stakeholders
- Engagement typically lasts approximately 6 months or longer

All of these can be tailored and adapted to meet your organization's specific needs, circumstances, and budget.



Capital Philanthropy can help guide your strategic planning process, leveraging over 50 combined years of experience in helping to transform organizations.

Marshall Ginn, Principal, is a nonprofit leader, consultant, and facilitator with more than 35 years of experience working with local, regional and national nonprofits and philanthropic organizations. His consulting practice, Capital Philanthropy, focuses on the intersection of philanthropy and grantmaking, nonprofit management, and field building in the sector. Client projects have focused on strategic planning, grant program development, management, and evaluation, meeting facilitation and workshop presentations, and constituent surveys. His clients have included established family foundations, national associations, and major community-based nonprofit organizations.

Marshall is an experienced application reviewer including Spur Local (formerly the Catalogue for Philanthropy of Greater Washington,) the Unfunded List, Austin, TX Art, Culture, Music, and Entertainment, and the NJ State Council for the Arts. From 2011-2016 Marshall served as chair of the selection committee for the AIM for Excellence Award Competition, managed by the Center for Nonprofit Advancement in Washington, DC.

Recently, Marshall co-authored a blog post “Engine 2: A Family Foundation’s Experiment in Funding Innovation” for the National Center for Family Philanthropy with the president of an established family foundation the explored the lessons learned as it created a new program focused on innovation. Marshall’s presentation “Change Up Your Questions - Exploring and Shaping What You Ask Grantees and How You Ask Them” was featured in PEAK Grantmaking’s online convening in April 2026.

He is certified in the 21/64 approach for engaging with families regarding their philanthropy. He is also a member of PEAK Grantmaking and the National Network of Consultants to Grantmakers.

Benjamin Loring, Senior Consultant, is an accomplished manager and advisor who focuses on transforming organizations through rigorous analysis and compelling storytelling. He has nearly 15 years of experience helping organizations address complex challenges and supporting executive decision-making.

For nearly two years, Benjamin served as the Head of the Board for the Victor Pinchuk Foundation in Kyiv, Ukraine, where he oversaw initiatives in global affairs, education, healthcare, and the arts to empower future generations through grants and programs totaling \$10M.

Most recently, Benjamin was part of the HR Research and Advisory practice at Gartner, Inc. where he served as a research director, helping drive renewals and new sales through members-only publications, consultations, workshops, webinars, and conference presentations. He is a current volunteer for Compass Pro Bono, serving on a strategic planning team for a large nonprofit in the Washington, DC region.

Benjamin has a PhD in History from Brandeis University and an MBA from the McDonough School of Business at Georgetown University. He is a Prosci® Certified Change Practitioner and speaks Russian, French, and Ukrainian.

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